

**BURGAN BANK**

February 2016

Press Release

**TURKEY WILL LOOK AT LIFE THROUGH RENEWED  
WEBSITE OF BURGAN BANK!**

**New corporate website of Burgan Bank, featured with aesthetic, contemporary and understandable menus and with a user-friendly and practical design supporting access by all mobile devices, is not only informing its customers, but also providing quick solutions to their needs and requirements.**

Burgan Bank, in addition to growing at a rate higher than the banking industry average in 2015, realized substantial infrastructural investments in this process as well. Aiming to offer better, quicker and more reliable services to its customers at all times, the Bank renewed its corporate website. In the website attracting a great deal of attention with its modern, user-friendly and practical design, the Bank's new slogan "Look At The Life From Here" started to be used in all its channels invites and calls the customers to Burgan Bank's dynamic world.

The renewed website at the address of [www.burgan.com.tr](http://www.burgan.com.tr), with its design supporting the access to mobile devices, enables the Bank's customers to enter into the site via computer, tablet or mobile phone and to have quick and easy access to all contents. The customers are continuing to live and feel the unique and unequalled customer experience offered by Burgan Bank in its branch offices also in the virtual environment thanks to explanatory menus contained in the renewed website.

*"We adopted it as our motto to be closer to our customers by making use of the advantages offered by technology. Our renewed corporate website represents the first step of this strategy of us. Besides its aesthetic and modern appearance, our new website is also becoming a practical channel providing quick solutions to needs and requirements of our customers,"* says **Pınar Kuriş, Burgan Bank Vice President of Retail Banking** about the renewal of corporate website.

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