

## **Operating Environment Macro Economic Outlook - Turkey**

Ratings	Fitch	Moody's	S&P
Long Term FC Rating	BB+	Ba1	BB
Outlook	Stable	Stable	Negative

<b>Key Indicators</b>	2015	2016F(*)	2017F(*)
Nominal GDP (USD bn)	860	850	735
Population (mn, mid-year)	78.2	79.0	79.9
GDP per capita (USD)	11,014	10,700	9,200
Real GDP (% change)	6.1%	2.5%	2.5%
CPI Inflation (year-end)	8.8%	7.8%	9.5%
Gov.Debt (USD bn)	220	200	195
Gov. Debt / GDP	27.5%	27.2%	27.0%
Current Account Bal. / GDP	-3.7%	-4.0%	-4.5%
Forex Reserves (USD bn)	113	106	102
Trade Balance (USD bn)	-63	-55	-63
Export (USD bn)	144	144	147
Imports (USD bn)	207	199	210

<sup>(\*)</sup> Source: Burgan Bank Macroeconomic Research

#### **Recent Developments**

Following Moody's' action in September 2016, Fitch downgraded Turkey's sovereign rating to non-investment grade in January 2017. Political developments and security concerns as well as unfavourable EM sentiment led the Turkish Lira to weaken to record-low levels in January. As a response to deteriorating inflation outlook, the CBT has tightened the liquidity policy through an unorthodox mix. The average weighted funding rate rose 200bps to 10.4%, helping the currency to gain some strength. However, headline inflation climbs to 9.2% as of January, and is expected to reach 11% by April. We expect inflation to slightly decelerate to 9.5% by end-2017.

Amid political uncertainties and volatility in financial markets, economic activity has slowed down considerably in the 2nd half of 2016, suggesting an annual GDP growth of 2.0-2.5% for 2016. Leading indicators signal a slightly better outlook in 1Q17 as government employs fiscal tools to boost private demand, exports tend to recover and financial volatility eases. However, growth prospects remain subdued as both political risks persist. Turkey will hold a referendum on constitutional amendment on April 16, which introduces a switch to the Presidential system. We expect Turkish economy to expand by 2.5% in 2017, mostly driven by private consumption and public spending.

C/A deficit slightly widened to 4.0% of GDP in 2016, from 3.7% in 2015, partly driven by US\$7.8bn drop in Turkey's tourism revenue. We expect C/A deficit to widen further to 4.5% of GDP in 2017 as tourism revenues are expected to remain subdued and favourable contribution of lower energy prices dissipates.

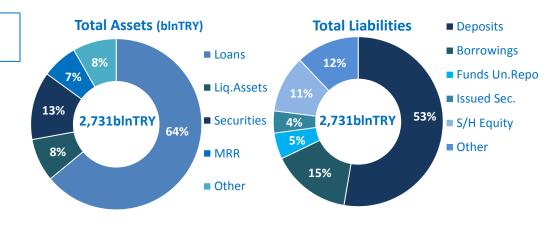


# **Operating Environment Turkish Banking Sector**

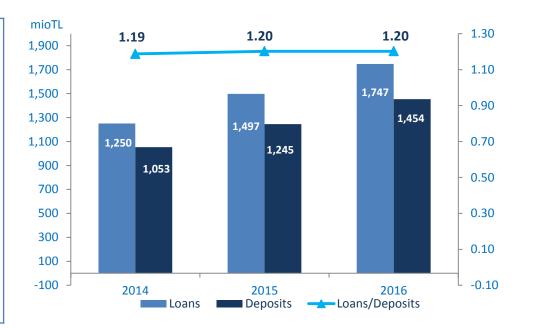
Number of Banks: 52

Number of Depository Banks: 34

Growth (billionTRY)	2014	2015	2016	YoY
Total Assets	1.994	2.357	2.731	15,8%
Total Deposits	1.053	1.245	1.454	16,7%
Total Loans	1.250	1.497	1.747	16,7%
Net Profit	24,6	26,1	37,5	44,0%



Key B/S Ratios(%)	2014	2015	2016	
ROA	1.3	1.2	1.5	
ROE	12.2	11.3	14.3	
NPL	2.9	3.1	3.2	
CAR	16.3	15.6	15.6	
NIM	3.5	3.5	3.6	
Coverage	73.9	74.6	77.4	
Loan/Deposit	118.8	120.2	120.2	
Total Assets/GDP	114.1	122.3	111.2	
Total Loans/GDP	71.5	77.7	71.1	
Total Deposits/GDP	60.2	64.6	59.2	



Source: BRSA



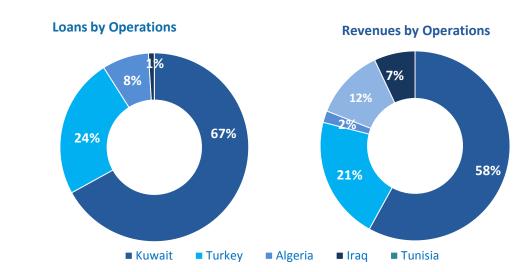
## **Burgan Bank K.P.S.C.**

## **Sound and Consistent Financial Performance**

- > One of the leading financial institutions with a growing presence in the MENA region as a subsidiary of KIPCO (Kuwait Projects Company)
- Listed on Kuwait Stock Exchange with a market cap of 2 bn \$
- > Has a strong domestic franchise with 15.6% market share of assets in Kuwait
- International presence with its subsidiary/group banks in different regions:
  - Turkey Burgan Bank A.S.
  - Algeria Algeria Gulf Bank
  - Iraq Bank of Baghdad
  - Jordan Jordan Kuwait Bank<sup>(1)</sup>
  - Malta Fimbank P.L.C.
  - Tunis Tunis International Bank

Ratings	Bank	Sovereign		
Moody's	A3	Aa2		
S&P	BBB+	AA		
Fitch	A+	AA		

Financial Performance	3Q2016
Core revenue Growth (YoY) (2)	8.0%
Net Profit Growth (YoY) (3)	12.1%
Cost to Income Ratio	48.5%
Loans to Cust. Deposits	114.4%
Liquidity Ratio	29.3%
NPA Ratio	3.4%
NPA net of Collateral Ratio	1.0%
ROE <sup>(4)</sup>	10.9%



- International operations contributing 33% in Loans and 41% in Revenues
- Burgan Bank, Turkey is ranked as the biggest contributor among Burgan Subsidiary Banks in loans share as well as revenue generation
- (1) On 30.12.2015 Burgan Bank sold its 51.19% share in Jordan Kuwait Bank to a subsidiary that belongs to KIPCO Holding. The transaction enabled Burgan Bank KPSC to support growth in its core markets without raising additional capital.
- (2) After adjusting for FX depreciation
- (3) Excluding discontinued operations from sale of Jordan Kuwait Bank in December 2015
- Excluding additional provisions, one-offs and AT1 cost



## Burgan Bank A.Ş. At a Glance

- Incorporated in 1989 as Tekfen Yatırım Bankası AŞ
- > Became a Burgan Group member as of December 2012. Burgan Bank SAK acquired 99.26% of its shares.
- > Enables better service and strengthens client relationships through its subsidiaries:
  - Burgan Leasing
  - Burgan Securities
  - **Burgan Portfolio Management**
  - Burgan Wealth Limited Dubai
- > Rated by :
  - Fitch Ratings (09.02.2017)

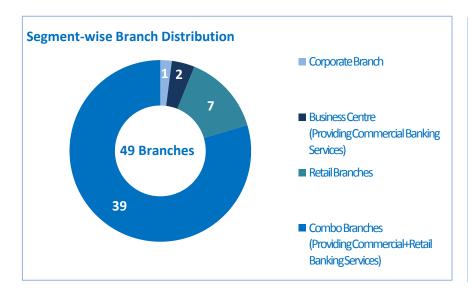
Long Term Global Local Currency: BBB-

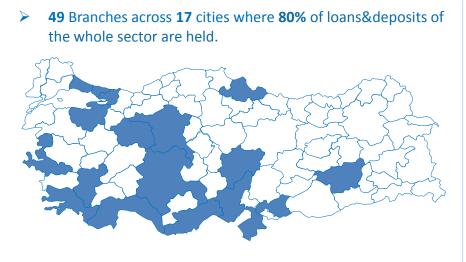
Outlook: Stable

Moody's (13.10.2016)

Bank Deposits: Ba3/NP

Outlook: Stable







### **2016 Achievements**

#### Growth

- Total asset size increased by **30.4%** compared to the YE2015 above the system growth of 15.8%
- The loan book grew by **31.0** % compared to the YE2015 which is well above the system growth of 17%
- Deposit volumes are up **24.8**% y-o-y. (banking sector growth is 17%)

## Asset Quality

• The asset quality of the bank is improving with NPL ratio of **2.3%**, better than banking sector average of **3.2%** 

## **Funding**

- Funding sources are continued to be well diversified through;
  - USD 194.9 mn new loan generation from the international markets since the beginning of the year
  - USD 60 mio long-term funding from IFC
  - Syndicated loan amounting **USD 150 mio** was signed in August 2016.
  - USD 250 mn committed line agreement signed with BBK for emergency funding needs.
- Sound customer deposit base, with deposits accounting for around **55%** of total liabilities

### Capital

• Well positioned Capital Base with a CAR of 15.8% and Tier 1 Ratio of 7.4% (all sub-debt from parent)

### **Profitability**

• **TL 71.7 mio** profit realized with higher net interest income and lower provisions

### **Others**

- Continuous investment in People and Technology: Management trainee program, digital banking, risk management systems.
- BBT was awarded with the highest investment-grade credit rating that can be assigned to a financial institution in Turkey at the very first time it was rated by Fitch, "BBB-".

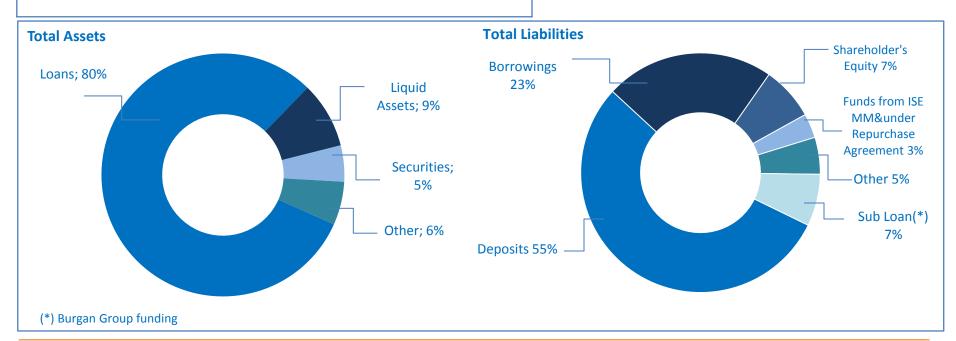


## **Performance Trends Sustainable Balance Sheet Growth**

Balance Sheet (million TR)	Y) 2014		2015		2016	Y/Y
		ı		1		1
Total Assets	9,487.3		11,573.1		15,094.1	30.4%
Loans <sup>1</sup>	7,215.1		9,195.2		12,041.3	31.0%
Securities	775.0		679.5		721.1	6.1%
Deposits	5,339.4		6,611.5		8,248.7	24.8%
Borrowings	1,920.7		2,522.2		3,446.1	36.6%
Subordinated Loan(*)	350.0		438.9		1,057.5	140.9%
Shareholders' Equity	953.0		1,012.5		1,092.6	7.9%

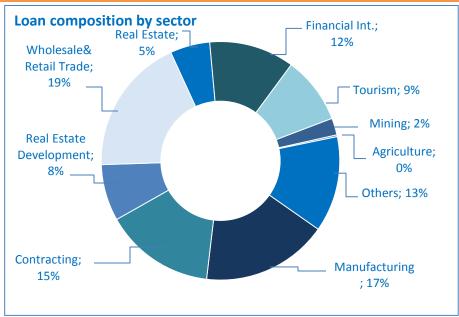
Balance Sheet Ratios	2014	2015	2016
Loans / Assets	76%	79%	80%
Securities / Assets	8%	6%	5%
Loans / Deposits	135%	139%	146%
Loans / Deposits <sup>2</sup>	109%	111%	110%

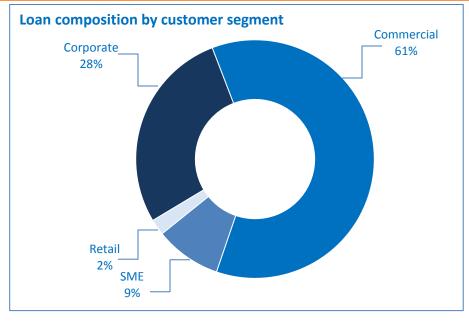
- (1) Factoring and Leasing Receivables Included
- (2) Burgan Group borrowings included

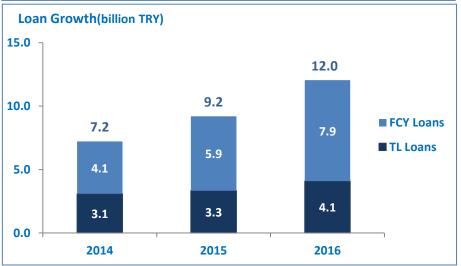




## **Loan Growth Above The Market Average** Commercial and Corporate Loans – the biggest contributor







#### **Definition of customer segment**

**Corporate:** Companies with turnover exceeding

TRY 100 mln

**Commercial:** Companies with turnover between

TRY 25 mln to TRY 100 mln

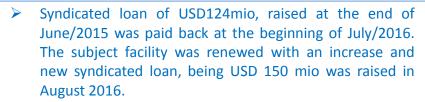
SME: Companies with turnover below TRY 25 mln.

Individual customers **Retail:** 

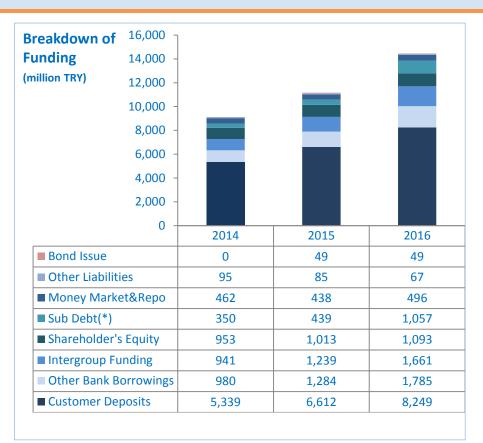


## Rising Funding Availabilities Well Diversified

Funding structure (million TRY)								
	2014	2015	2016	YoY				
<b>Customer Deposits</b>	5,339	6,612	8,249	24.8%				
Borrowings	1,921	2,522	3,446	36.6%				
Intergroup Funding	941	1,239	1,661	34.1%				
EIB	106	81	46	-43.8%				
Syndication	0	358	519	44.9%				
Oth. Bank Borrowings	784	738	1,147	55.5%				
Eximbank	90	107	73	-31.2%				
Sub Debt(*)	350	439	1,057	140.9%				
Money Market&Repo	462	438	496	13.2%				
Bond Issue	0	49	49	0.1%				
Other Liabilities	95	85	67	-20.9%				
Shareholder's Equity	953	1,013	1,093	7.9%				





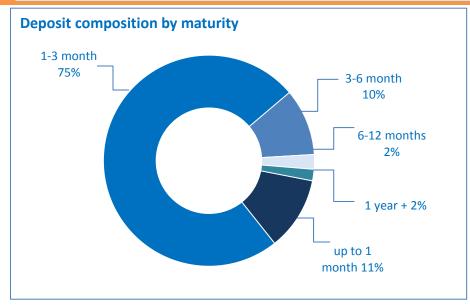


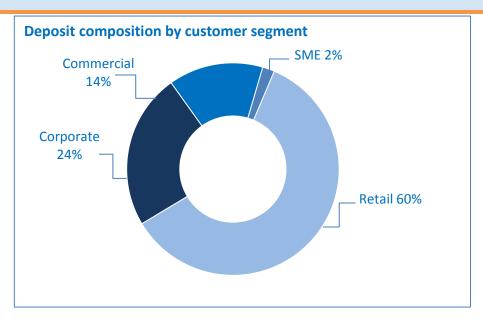
- Commitment of Burgan Bank K.P.S.C. continues with a balance of 772mioUSD in intergroup funding including sub-debt.
- Third party funding sources continued to increase through strong cooperation with Correspondent Banks.

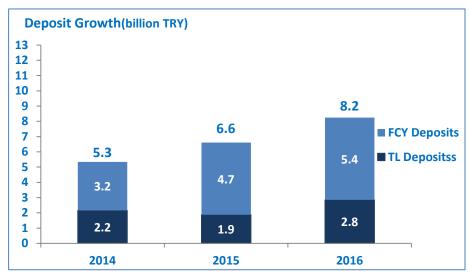


<sup>(\*)</sup> Burgan group

# Deposits are the Main Funding Source FX Deposits – the biggest share



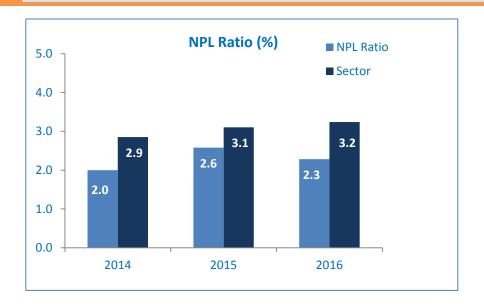


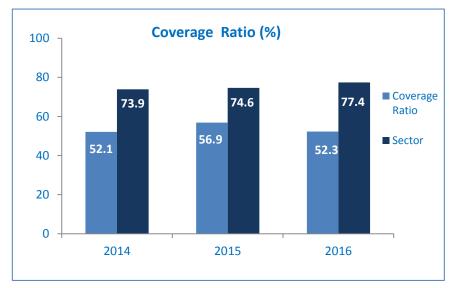


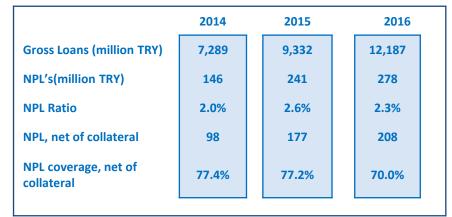
- > **Total Deposits** increased by **24.8%** compared to 2015 whilst the sector average was 17%.
- TL Deposits expanded by 52.1% as of 2015.
- Retail deposits continue to be the major contributor in the deposit composition
- Well diversified deposit portfolio. The Total of Top 20 deposits receives a share of **27.4%** out of Total Deposits.



## **Improved Asset Quality** NPL ratio – below the market average







- Asset quality remains strong with NPL ratio of 2.3% below the sector average of 3.2%
- Provisioning is in line with BRSA rules and regulations.
- Coverage ratio is below sector average due to the structure of the Loan portfolio.



## **Strong Capitalization to Support Future Growth**

	2014	2015	2016
Shareholder's Equity (million TRY)	953	1,013	1,093
Capital Base Inc. Sub-Debt (million TRY)	1,260	1,463	2,148
CAR Ratio (%)	16.1	14.5	15.8
Tier 1 Ratio (%)	11.5	9.4	7.4

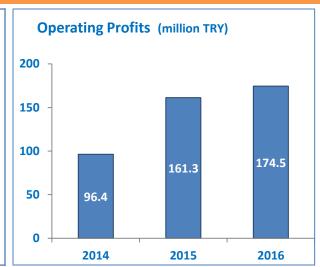
<sup>&</sup>gt;CAR and Tier 1 ratios consistently well above minimum requirements of 12% and 6.0%, respectively.

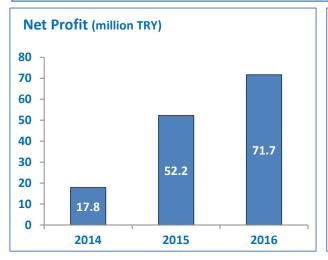


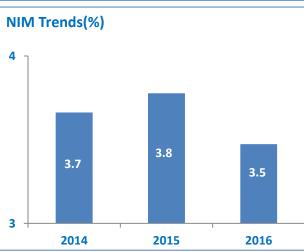
<sup>&</sup>gt; Shareholder supported the Bank by providing long term subordinated loans, to be converted into the capital whenever it is needed.

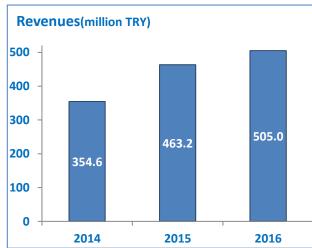
## **Progress in Earnings**

(million TRY)	2014		2015	2016	Y/Y
Total Interest Income	674.0		924.7	1,246.5	34.8%
Total Interest Expense	426.6	Ш	559.6	826.3	47.7%
Net Interest Income	247.5	Ш	365.1	420.2	15.1%
Total Revenues	354.6	Ш	463.2	505.0	9.0%
<b>Total Operating Expenses</b>	258.2	Ш	301.9	330.5	9.5%
Operating Income	96.4	Ш	161.3	174.5	8.2%
Provision	71.1	Ш	92.4	76.7	-16.9%
Net Profit	17.8		52.2	71.7	37.4%









The bank's cost to income ratio is 65.4% as of December 2016.



## **Outlook for 2017**

### Growth

- Keep growing above the sector average
- Expand the market share in commercial and corporate banking
- Increase the number of customers while deepen the relationship with the existing ones.
- Continue investing in digital channels in retail banking.

## **Profitability**

- Improve profitability by growing the business in existing and new markets through expanding its customer base
- Relocate some branches to best communicate the brand
- Strengthen the client relationship by broadening the range of products and services offered.

## Human **Capital**

- Invest in human capital through management trainee programmes.
- Provide massive training programmes for staff at each and every level

### **Funding**

- Diversify the funding base
- Enhance the funding availibilities provided from counter parties
- Raise financing through domestic bond issuance



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## Thank you

