

Burgan Bank focuses on user experience in its Digital Banking channels and renovates them owing to its own technology teams.

Burgan Bank undertakes effective and reliable applications in Digital Banking to meet customer needs in line with its goal of digital transformation and innovative approach. It offers a fun user experience next to easy-to-navigate and fast banking operations for its customers thanks to its Mobile Banking application and Internet Banking backed by a plain and understandable design and user-friendly experience.

Burgan Bank renovates its Mobile Banking application and Internet Banking interface in order to provide better services to its customers. They are innovated with the state-of-art technology by Burgan Bank Digital Banking and Information Technologies teams by adopting all background measures and going through all possible scenarios at maximum security level.

Goal: instant easy access without wasting any time

“Transactions Menu” available in Burgan Bank’s mobile application stands apart from other applications. Each screen has a unique transaction menu in order for convenient and faster transaction experience for customers. When the user is in “My Accounts” section, he can have access to areas from “Transactions Menu” where he can execute transactions in his accounts. He is directed to those areas which he wishes to see only to open time deposit accounts. He can do dual transactions for currency trading.

Innovated for an effective experience thanks to its intuitive design

Designed for compatibility with mobile devices, Internet Banking offers easy and reliable access to all banking services of Burgan Bank. It allows customers to ride through a convenient user experience to complete credit operations online; customers may now receive instant information notes and reminders by means of transaction rules set by them.

Stating that they offer distinctive services by offering customized solutions for individuals in line with customer needs, **Mr. Ufuk Dinç, General Manager Assistant for Burgan Bank Digital Banking and Information Technologies** says the following: *“In Burgan Bank, our ultimate aim is to help our customers feel themselves unique and special thanks to our boutique banking concept and we place much emphasis on the sustainable customer satisfaction. We have improved our digital and mobile platforms with the state-of-art technology by reorganizing them under digital transformation policy and laid down an infrastructure for open banking applications. The applicant stands out with its state-of-art software language by way of iOS swift 4.2 Android Kotlin. We will continue our development offers in near future as we plan to add QR code reader feature. We will keep a close eye on technology to continue to offer our inventive services.”*

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