



Press Release

May 21, 2014

“APPRECIATIVE CREDIT” FROM BURGAN BANK

With its new product “Appreciative Credit”,

Burgan Bank is offering tailor-made interest opportunities.

In this new personal finance credit, good debtors are granted discounted interest rates, a much deserved privilege for them.

With its “Appreciative Credit”, Burgan Bank is once more underlining its customer-oriented business approach. Rather than imposing a standard interest rate to all customers applying for loan, Burgan Bank is offering “tailor-made” interest rates as a product of its creditworthiness evaluation and assessment processes.

Paving the way for its customers to make use of unique opportunities specifically designed for them in retail credits, and with “Appreciative Credit” reflecting its innovative approach, Burgan Bank is offering competitively advantageous interest rates to its customers repaying their debts regularly, thereby creating an important privilege for its good debtors.

“Aiming to establish long-term relations with its customers, in all of its services, our Bank has adopted and is following the mission of focusing on needs of and offering integrated services to customers, thereby developing solutions directly addressing their requirements. Our new product “Appreciative Credit” developed as a reflection of this service motto has been welcome and embraced by all our customers. Thus, our customers regularly repaying their debts are, for the new credits to be utilized, awarded advantageous interest rates as regards the current market conditions,” says Pinar Kuriş, Deputy General Manager – Retail Banking in Burgan Bank.

Our customers can apply for “Appreciative Credit” through Burgan Bank branches, via www.burgan.com.tr internet site address, by calling 0850 222 8 222 Burgan Bank call center, and by sending an SMS to 8222.



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ABOUT BURGAN BANK:

Having started its banking operations in Turkey by acquiring 99.26% of Eurobank Tekfen in Turkey on December 21, 2012, Burgan Bank is today offering its products and services containing high and strong added value to the Turkish people through its 60 branches in 20 cities. The Bank is currently operating with its “Corporate”, “Commercial”, “Enterprise”, “Retail” and “Private Banking” divisions, and is in cooperation with its subsidiaries “Burgan Leasing”, “Burgan Investment” and “Burgan Portfolio”.

Burgan Bank Turkey itself is a subsidiary of “Burgan Bank Group”, headquartered in Kuwait and leading the banking sector in MENA Area (Middle East and North Africa). Positioning Turkey as the growing regional financial power center, Burgan Bank Group continues to create synergy by combining its strong capital base, high liquidity, international awareness and banking experience with the power of Turkey.