

BANKING IS FLAVOURED WITH PACKAGES OF DESSERTS OF BURGAN BANK

Burgan Bank prepared a “Package of Desserts” for its customers who very frequently use personal banking transactions and wish to borrow a credit facility with advantageous conditions.

Package of Desserts is offered to customers in 4 different options, namely Prudent, Standard, Economic and Elite.

Attaching great importance to long-term customer relations, Burgan Bank is continuing to invest in this motto through products developed by it. After developing different credit and service alternatives in line with needs and demands of SMEs and Individual Customers in 2014, Burgan Bank finally developed a very sweet package for its individual customers.

Package of Desserts is offered in four different options, namely “Prudent”, “Standard”, “Economic” and “Elite”. Through these Packages of Desserts to be valid for 1 year, Burgan Bank is offering special opportunities and gifts to its individual customers who frequently use the banking transactions and particularly EFT and remittance.

As a part of the **Prudent Package**, customers are exempted from account management fee, and may perform 24 free EFTs and 24 free remittances via internet per year.

In **Standard Package of Desserts**, customers are exempted from account management fee, and may perform 36 free EFTs and 36 free remittances via internet per year. Burgan Bank further offers a non-interest-bearing, 12-months maturity credit facility of TL 1,500 without any credit allocation fee to its customers preferring standard package of desserts.

In **Economic Package of Desserts**, customers are again exempted from account management fee, and may perform 60 free EFTs and 60 free remittances via internet per year, and are eligible for a discount of 25% in safe-deposit boxes. Burgan Bank further offers a non-interest-bearing, 12-months maturity credit facility of TL 3,000 without any credit allocation fee to its customers preferring economic package of desserts.

In **Elite Package of Desserts**, customers are again exempted from account management fee, and may perform 120 free EFTs and 120 free remittances via internet per year, and are eligible for a discount of 50% in safe-deposit boxes. Burgan Bank further offers a non-interest-bearing, 12-months maturity credit facility of TL 5,000 without any credit allocation fee to its customers preferring elite package of desserts.



*“We, as Burgan Bank, are making much of establishing long-term relations with our customers seen as the focus of our business. With this point of view, we developed the Package of Desserts. We determined the mostly used banking transactions of our customers, and gathered them in one package. Furthermore, considering that EFT and remittance uses or credit needs of our customers may be different, we made the Package of Desserts even a richer product through its **Prudent, Standard, Economic and Elite** Package alternatives. Our individual customers may use for 1 year any one of these alternatives of Package of Desserts, depending on the frequency of banking transactions they use, and may make benefit of unique gifts of all packages,”* says **Pınar Kuriş, Burgan Bank Executive Vice President of Retail Banking.**

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