

Press Release January 2015

## A FIRST FROM BURGAN BANK

## POS TURNOVER FROM YOU ZERO INTEREST RATE CREDIT FROM BURGAN BANK

Burgan Bank offers 1-year zero interest rate credit facility to its customers preferring Burgan Bank for POS turnover. POS + Credit provide great convenience to business enterprises by collecting credit repayments from POS turnover.

As always, Burgan Bank is generating innovative solutions to needs and demands of its customers, and is continuing to make business enterprises happy through its POS + Credit product. POS + Credit product offers a zero interest rate credit facility against a promise of yearly POS turnover by business enterprises to Burgan Bank. POS + Credit is further providing great convenience to business enterprises by collecting credit repayments from POS turnover.

"We make much of establishing long-term trust-based relations with our customers. That is why the products we develop do not only meet and satisfy the needs of our customers, but also implement the ideas offering solutions making life easier for them. From this point of view, we created our POS + Credit product. With this product, we are offering a zero interest rate credit facility to business enterprises against POS turnover they commit to our bank. The credit has a file expense. Repayment of credits by POS turnover provides convenience to business enterprises in following up their payments. Also in 2015, we shall continue to provide our customers with such products as POS + Credit which embody a great many of advantages that not only generate solutions for needs of our customers, but also provide convenience with a different point of view," says Pınar Kuriş, Burgan Bank Deputy Executive Vice President of Retail Banking.

For information: ARPR Communication Consultancy Hatice Akugur / hakugur@arpr.com.tr Yesim Daravanoglu /ydaravanoglu@arpr.com.tr 0 216 - 418 33 34 www.arpr.com.tr