

Burgan Bank Türkiye receives a global award for its ON Digital Platform:

The Best Digital Banking Platform, two years in a row

ON, as Türkiye's new generation digital banking application, has reached over 500.000 customers through its innovative technology investments, and subsequently was awarded the "Best Digital Banking Platform" by the Global Finance Magazine in the World's Best Digital Bank Awards 2023.

Burgan Bank Türkiye's digital banking platform, ON, received the "Best Digital Bank Award" in Türkiye and Europe in the "World's Best Digital Banks Awards 2023" by the Global Finance Magazine, which is one of the most prestigious award programs of the industry recognizing the best banking services across the globe on yearly basis. ON went live in October 2021 and received the same award last year thanks to its user-friendly service offering.

ON reaches 500.000 customers

Appealing to customers across all segments thanks to its favorable interest rates, ON has reached 500.000 customers in Türkiye, providing convenience, and offering advantageous products and services. Offering its customers to have access to free banking services through digital channels, ON allows them to digitize their daily banking routines including depositing and investing, money transfers, and currency exchange transactions.

"Growing with ON"

Underlining their capability of listening to their customers thanks to their diverse product range, **Burgan Bank CEO Murat Dinç** explained, *"As Burgan Bank Türkiye, we prioritize offering a diverse product range, and easy and fast banking services, as well as being first bank to introduce innovations brought by the digital banking experience. Aiming at delivering an on-point digital banking experience, we have implemented the ON Digital Banking platform 2 years ago, through which we acquired a significant number of 500.000 customers. As a result, we were awarded by the Global Finance Magazine, one of the most reputable publications in the world, as the "World's Best Digital Banking Platform", a success we were fortunate to achieve two years in a row. We would like to thank to the judges' panel that has awarded us this title, and our customers across Türkiye who preferred ON as their digital banking solution. As Burgan Bank Türkiye, we continue to take on new initiatives in our digitalization journey to offer our customers the best-fitted solutions to their financing needs."*