

Press Release ... January 2017

## BURGAN BANK OFFERS A SPECIAL EXPERIENCE TO ITS CUSTOMERS WITH NEW INTERNET BANKING

## Offering a user friendly and customizable menu design with its revamped internet banking, Burgan Bank also stands out with its modern design.

Having accomplished a growth well above the industry average on the basis of credits in the third quarter of 2016 and with a net profit of TRY 40.4 million in this quarter, Burgan Bank continues to make technological and infrastructure investments, making things easier for its customers. With the new digital banking launched in December, Burgan Bank offers its customers a simple and practical design.

Thanks to Burgan Bank's revamped internet banking, customers can customize their transactions depending on frequency of use and their preferences. Furthermore, customers can also perform their last transactions or favorite transactions with just one click. Burgan Bank internet banking, revamped with a simple, but modern and functional design, also enables customers to contact customer representatives at just a click of a button when needed.

Pinar Kuriş, Burgan Bank Retail Banking Assistant General Manager, said the following regarding the updated internet banking: "Burgan Bank works hard to be available, accessible and reliable for our customers at all times and to offer innovative services. Using this approach, we have been making significant investments for a long period of time to use technology to improve our services. After launching our website at the beginning of the year with a more user-friendly design, we also made our internet banking more modern, user-friendly and gave it a technological infrastructure. Welcoming our customers on their mobile phones with a simple and easy-to-use interface, this new internet banking will make users' lives easier with many features such as the ability to customize main menu transactions, contact a customer representative at the click of a button, and many, many more. We at Burgan Bank will continue to keep up with advancements in technology and integrate them with our services using an innovative and simple approach."

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